



Digital Strategies for Heritage (DISH) 2013

2 & 3 December 2013, De Doelen Rotterdam

Chefs' Table session

Table Number: 11

Table Session: 04 & 05

Table Host: Nancy van Asseldonk & Geert-Jan van Bussel

Title: What kind of professional are you looking for?

Introduction

Define the outlines of the professionals that are going to replace you, so that we can educate them (and you)

Everyone is looking for exceptional talented professionals, 'sheeps with 5 legs' according to a Dutch saying. But what we want in this business is a specialist, a generalist, an all-rounder, a networker, a researcher and an entrepreneur, all-in one package. A 'sheep with six legs', as a small change in the proverb above. How does such a talented, 'six-legged' professional look like?

The table session is led by two representatives of two universities of applied sciences, with two different educational programmes: 'Cultural heritage' at the Amsterdam School of the Arts and the 'School of Design and Communication' at the HvA Amsterdam University of Applied Sciences. Both educate and train professionals in the field of heritage and information management. But are they the next hire? How does your ideal 'six-legged' professional look like? What skills does he or she need to survive in the exciting but difficult world of the manager of digital heritage? Everyone at the table brings his or her own expertise and ideas about necessary and desired competencies. Is it possible from all these areas of expertise to create one image of the ideal digital manager of digital heritage?

Discussion

What does the Information society look like in 2023

- We are going to automate the system (less human interference)
- Uprise of social media technologies
- Searching technologies (know how to get your knowledge)

Reinwardt Academy is constantly redefining the competence
what does a new young professional need?

Are we looking for a specialist or a generalist?

you need to be a specialist to be a generalist; when you are a specialist in more than 1 field you can overlook the rest better.

Skills we need

knowledge:

- knowing how to get knowledge
- content specialists

Skills:

- technology skills

- project management
 - communication skills
- attitude:
- flexible
 - business minded