



## **Digital Strategies for Heritage (DISH) 2013** *2 & 3 December 2013, De Doelen Rotterdam*

### **Chefs' Table session**

**Table Number:** 6

**Table Session:** 4

**Table Host:** Irene Haan & Thijs van Exel

**Title:** What can I do with heritage films online?

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#### Introduction

What is the goal of publishing heritage films online? How are people going to find them and what are they supposed to do with them?

Say, you had 1,000 classic film titles – restored, digitized, ready to go online for viewing and reuse. What would you do? What would you avoid doing? This table is looking for people that want to share ideas & experiences with us.

We all know about the obstacles that keep us (GLAMs) from publishing audiovisual heritage online: copyrights, cost of digitization, ethical issues – to name a few. Nonetheless, a growing number of GLAMs have been publishing large parts of their collections online. That is great!

EYE Film Institute Netherlands is one of the film archives that have been experimenting with various forms of online publishing. It has recently identified a collection (~ 1,000 items) of film titles that can go online – partly for viewing (orphan works), partly for reuse (Public Domain). Before we go ahead and do what we think would work best we're kindly asking your advice: what should we do? And how should we do it?

We'll kick the Table off with some of our own experiences and tell you about the ups and downs. We're inviting anyone over who's interested in putting our heritage online to share ideas and insights – to guide us in sharing and promoting these beautiful works the best ways possible.

## Discussion

Last time with EYE museum at table six, talking about what to do with a big online film collection!

EYE will be looking for the 'parents' of 700 orphanfilms starting at the beginning of next year.

Kennisland and EYE are experimenting with the bulk of material EYE has; how can we make these films more accessible and interesting for possible target groups?

The Zeeuws museum collected small videos about intangible heritage and asked artists to make something new with them. You can see them on [www.eilanden.net](http://www.eilanden.net).

Go to the people!

'Access and usage are a different thing. You must have a committed audience before much will happen with the usage of your collection.'

New idea: use the metadata to link other objects and materials to the existing movies.  
"You have to have an audience that gives you the evidence you are doing the right thing."

"The problem discussed at this table is for everyone"