



Digital Strategies for Heritage (DISH) 2013 *2 & 3 December 2013, De Doelen Rotterdam*

Chefs' Table session

Table Number: 6

Table Session: 3

Table Host: Irene Haan & Thijs van Exel

Title: What can I do with heritage films online?

Introduction

What is the goal of publishing heritage films online? How are people going to find them and what are they supposed to do with them?

Say, you had 1,000 classic film titles – restored, digitized, ready to go online for viewing and reuse. What would you do? What would you avoid doing? This table is looking for people that want to share ideas & experiences with us.

We all know about the obstacles that keep us (GLAMs) from publishing audiovisual heritage online: copyrights, cost of digitization, ethical issues – to name a few. Nonetheless, a growing number of GLAMs have been publishing large parts of their collections online. That is great!

EYE Film Institute Netherlands is one of the film archives that have been experimenting with various forms of online publishing. It has recently identified a collection (~ 1,000 items) of film titles that can go online – partly for viewing (orphan works), partly for reuse (Public Domain). Before we go ahead and do what we think would work best we're kindly asking your advice: what should we do? And how should we do it?

We'll kick the Table off with some of our own experiences and tell you about the ups and downs. We're inviting anyone over who's interested in putting our heritage online to share ideas and insights – to guide us in sharing and promoting these beautiful works the best ways possible.

Discussion

What happens if you put a 1000 historical and political photographs on wikimedia? 2 million views in 4 months!

How can a broader public as well as academia have access to a digital collection?

Ambitions are: further expansion of the online collection, reuse without limitations and investigating and propagating one particular form of reuse.

Don't compete with the monsters but use these existing models and find what you can use. (about Netflix)

Contextualizing is key

Just 5 minutes left, again too many great ideas and not enough time..

Children are a great public for silent movies

Lots of new ideas, up to the last round with EYE at table six!