



Digital Strategies for Heritage (DISH) 2013 *2 & 3 December 2013, De Doelen Rotterdam*

Chefs' Table session

Table Number: 6

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Table Host: Irene Haan & Thijs van Exel

Title: What can I do with heritage films online?

Introduction

What is the goal of publishing heritage films online? How are people going to find them and what are they supposed to do with them?

Say, you had 1,000 classic film titles – restored, digitized, ready to go online for viewing and reuse. What would you do? What would you avoid doing? This table is looking for people that want to share ideas & experiences with us.

We all know about the obstacles that keep us (GLAMs) from publishing audiovisual heritage online: copyrights, cost of digitization, ethical issues – to name a few. Nonetheless, a growing number of GLAMs have been publishing large parts of their collections online. That is great!

EYE Film Institute Netherlands is one of the film archives that have been experimenting with various forms of online publishing. It has recently identified a collection (~ 1,000 items) of film titles that can go online – partly for viewing (orphan works), partly for reuse (Public Domain). Before we go ahead and do what we think would work best we're kindly asking your advice: what should we do? And how should we do it?

We'll kick the Table off with some of our own experiences and tell you about the ups and downs. We're inviting anyone over who's interested in putting our heritage online to share ideas and insights – to guide us in sharing and promoting these beautiful works the best ways possible.

Discussion

Celluloid remix is a project by the EYE museum, you can make your own videoremix with historical pieces of video and build your own story with new music.

How could old films be reused in creative and innovative ways?

How can you use your community or build a community that stimulates the usage of your collection?

It's not only about finding a new audience but also about finding more people that are already interested in your collection.

What is the smart thing to do? Uploading parts of your collection to wikimedia and youtube or keeping your collection close to yourself (as well as the rights)?

Still lots of ideas to discuss, unfortunately time is already over.

Trying to squeak in a few more now we have a little bit of extra time.