



# Digital Strategies for Heritage (DISH) 2013

2 & 3 December 2013, De Doelen Rotterdam

## Chefs' Table session

**Table Number: 5**

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**Table Host: Nico Verplancke**

**Title: How to create an institute for digital archiving in 1 year**

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### Introduction

Collaboration is crucial to cope with the rising complexity of digital archiving

On December 21, 2012 the Government of the Flemish Community decided to found VIAA (the Flemish Institute for Archiving). Initially the main task of VIAA is to: digitize the audio-visual collections; archive the digital audio-visual material in a sustainable way and to index it in order to make it useful for various target groups; make the digital audio-visual material accessible for schools, researchers and public libraries.

This session presents an account of the Flemish mission to establish a comprehensive approach to digitization, preservation and access for audiovisual heritage in a very ambitious timeframe. We look at the state of VIAA today and our plans for the future.

### Discussion

Nico Verplancke: How to create an institute for digital archiving in 1 year

VIAA: Flemish institute of Archives.

By march 2015 there has to be an plan for digitalising the archives.

This to convince the government to subsidize digitalisation.

VIAA works together with other heritage institutions.

"We digitalize and store the content for you, in return we want a license to publish it"

VIAA provides the services for archives and other institutions.

They started the plan, only wanting to digitalise Audio/Video, but institutions also want other objects (paper) digitalised. This is a challenge.

Interaction:

Access is to passive. We want more than just 'look at us'.

target group: education

"Every day, every group, wants to use our content"

Same thing for the target group 'libraries'